



### What is Energy Choice?

Energy Choice is a state sponsored program we are able to offer customers as a result deregulation by the state of the electric industry. It lets you buy your electricity from another supplier, and then have it delivered by your utility. This is an option that most customers want, because it will allow you to select a supplier that offers you the most for your money. The actual amount of your savings will vary depending upon the supplier you select, the amount of electricity you use and the price of electricity in the future.

### What am I choosing?

Electric Choice gives you the power to choose the company those supplies (generates) your electricity. To help you understand exactly what you are choosing, think in terms of three steps involved in getting electricity to your business.

1. Generation: Making electricity
2. Transmission: Moving electricity from where it's made to the wires that supply your neighborhood.
3. Distribution: Delivering electricity to your home or business through the network of wires that supplies your neighborhood.

Energy deregulation has enabled consumers to purchase their energy supply (generation) from a Third-Party Supplier of their choice. Since deregulation, the utility company is no longer the only option for energy supply (generation). The transportation and the delivery of your energy remain regulated by the state. Your utility still continues to deliver your energy through their wires and pipes.

### What changes?

Once a supplier is listed under your account, you get an immediate rate reduction, price protection and budget certainty while your utility continues to deliver your electric, do the billing, and handle distribution related customer service and emergencies. The bottom line is nothing changes except you save money. The bottom line is you get the same electricity at a better rate.

### Who am I choosing?

Power Savings Solutions, Inc. works with all suppliers approved by the state. The main factor in choosing a supplier is which offers the best rate reduction for the best savings for your company. Once the best rate is found for your business, a telephone verification is done to change your supplier, start your immediate savings and make sure all information is correct; nothing changes, again your utility will continue to bill you, deliver your electricity, handle distribution related customer service and handle all emergencies. You will continue to pay your electric bill the same way, the only thing that changes is you will see an immediate rate reduction