

Electric Deregulation:

We help companies maximize their electric deregulation savings opportunities while avoiding potential risk.

The competitive global marketplace and the spiraling cost of energy have given merit to energy deregulation. Currently, energy represents the third highest cost of doing business. PSS can play an important role in helping organizations develop cost savings initiative and a long term plan for controlling power costs. On January 1, 2011 PECO gives us the right to choose our energy supplier and they **WANT** businesses to change suppliers!

POWER SAVINGS SOLUTIONS, INC.

Power Savings Solutions (PSS) is a consulting firm specializing in strategies to reduce energy expenses for companies and individuals. Through our established relationships with the nation's largest and most stable energy providers, we offer access to a wide range of products with highly competitive pricing options. PSS will explain your choices and how to effectively utilize them. Your representative understands the impact today's energy prices have on the economy. Whether you are a homeowner or the CEO of a large company, PSS will guide you through your options and help you lower your operating costs. We don't have an allegiance to any one supplier. We shop the best rates and program that will fit your needs.

As your representative and advisor, we will help you:

- Understand how deregulation works and how to make it work for you.
- Understand your needs, no matter how simple or complex they might be.
- Find the most cost-efficient way to deliver your electricity needs.
- Most Importantly, we will listen to you and help you meet your budget priorities

BENEFITS OF DEREGULATION

LOWER RATES – Wholesale buying occurs in large blocks, allowing each customer to benefit from economies of scale, thus providing the opportunity to take advantage of today's rates. PECO's customers are being charged a variable rate as their default rate is determined by their quarterly purchases from suppliers.

BUDGET CERTAINTY – Fixed rate pricing manages the volatility and caps your electricity cost, thus providing a stable energy budget while enjoying the knowledge that your business will no longer be affected by the spiraling cost of power.

SALES TAX EXEMPTION – When buying power from your local utility the full sales tax is charged. However in many states when buying your power from a third party supplier your business becomes exempt from the sales tax on the delivery portion of your utility bill. This may often be as much as a 40% reduction.

CUSTOMER CHOICE CREDITS – Many utilities offer incentives in the form of a financial credit on the utility portion of the bill.

RELIABILITY – In most cases purchasing electricity from a utility approved supplier will not change the billing format that you are accustomed to, nor will it create the necessity for additional billings to be generated. Additionally and in every case your supply of power will continue to be delivered through utility owned systems and your local Public Service Commission will continue to be responsible for the safety and reliability of the utilities delivery system.

- a) Your business will always remain a customer of the utility for the delivery of your power.
- b) Only your utility can shut off your power
- c) Your utility will continue to be responsible for any problems or emergencies

What is Energy Choice?

Energy Choice is a state sponsored program we are able to offer customers as a result of deregulation by the state of the electric industry. It lets you buy your electricity from another supplier, and then have it delivered to your utility. This is an option that most customers want, because it will allow you to select a supplier that offers you the most for your money. The actual amount of your savings will vary depending upon the supplier you select, the amount of electricity you use and the price of electricity in the future.

What am I choosing?

Electric Choice gives you the power to choose the company that supplies (generates) your electricity. To help you understand exactly what you are choosing, think in terms of three steps involved in getting electricity to your business.

1. Generation: Making electricity (now customer's choice)
2. Transmission: Moving electricity from where it's made to the wires that supply your neighborhood. (changes to customer's choice of suppliers)
3. Distribution: Delivering electricity to your home or business through the network of wires that supplies your neighborhood. (local utility)

Energy deregulation has enabled consumers to purchase their energy supply (generation) from a Third-Party Supplier of their choice. Since deregulation, the utility company is no longer the only option for energy supply (generation). The transportation and the delivery of your energy remain regulated by the state. Your utility still continues to deliver your energy through their wires and pipes.

What changes?

Once a supplier is listed under your account, you get an immediate rate reduction (for PECO customers effective January 1, 2011), price protection and budget certainty while your utility continues to deliver your electric, do the billing, and handle distribution related customer service and emergencies. The bottom line is nothing changes except you save money. You get the same electricity at a better rate.

Who am I choosing?

Power Savings Solutions, Inc. (PSS) works with all suppliers approved by the state. The main factor in choosing a supplier is which offers the best rate reduction and program for the best savings for your company. Your utility will continue to bill you, deliver your electricity, handle distribution related customer service and handle all emergencies. You will continue to pay your electric bill the same way, the only thing that changes is you will see an immediate rate reduction.

Other Services we provide:

Market Analysis by State
Energy Supplier Bid Analysis and Comparison
Contract Evaluation & Bill Auditing
Rate and Loss Evaluations
Aggregation Services
Bill Audits

Please contact us today at: 610-896-4492 or fax all pages of your current utility bill to 610-645-7927 for a fixed price quote.